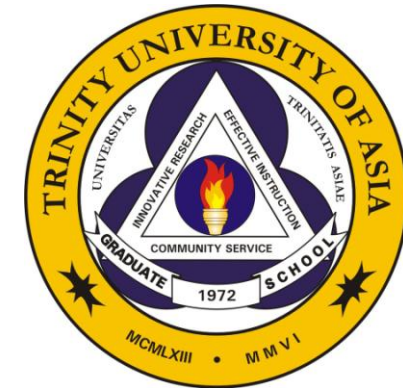


GRADUATE SCHOOL

**MBA
THESIS / NON-THESIS PROGRAM**



Dynamic Executives
through
Business Education

MASTER IN BUSINESS ADMINISTRATION

2010

DEGREE REQUIREMENTS

1. Completed and passed the required minimum 42 academic units.
2. Weighted average of not lower than 1.75.
3. Passed a Comprehensive Examination.
4. Passed a Thesis / Project Paper Oral Defense.

ADMISSION REQUIREMENTS

1. An undergraduate degree in BSBA and other related field.
2. An undergraduate average of at least 2.00 or its equivalent.
3. Transcript of records and transfer credentials if transferring from other school.
4. Fully accomplished Application Form with One (1) ID Picture (1x1, latest)
5. Graduate School entrance examination and interview.
6. Two recommendation letters from school and work that the applicant is capable of doing scholarly works in the Graduate School
7. Student's visa for foreign applicants and other requirements as foreign applicants to be submitted to the Registrar's Office.

The **Master in Business Administration** carries a **Level I – Accreditation Status**. This was awarded by the **Association of Christian Schools, Colleges and Universities – Accrediting Agency, Inc. (ACSCU-AAI)** and certified by the **Federation of Accrediting Agency of the Philippines (FAAP)**.

For further information, call or visit:

The DEAN

Trinity University of Asia Graduate School
Cathedral Heights, 275 E. Rodriguez, Sr. Avenue
Quezon City, Philippines 1100
Tel. No. 7022882 loc 611 to 612
E-mail Address: bcdayrit@tua.edu.ph
Website: www.tua.edu.ph

TRINITY UNIVERSITY OF ASIA

Educational Philosophy

“Preparing for Life through God-Centered Education and Service”

Vision Statement

A premier Christian University in Asia and the Pacific transforming a community of learners as leaders towards a humane society.

Mission Statement

To promote the formation of integrally-developed, competent, productive and socially responsible citizens by:

- instilling Christian values in all its academic programs, co-curricular and extra-curricular activities,
- providing effective and efficient services for a quality learning environment,
- extending our ideals of service learning to our partners by empowering communities to be self-reliant and by collaborating with other institutions,
- encouraging self-improvement among employees to gain higher competence and better skills towards service excellence, and
- exercising situational and servant leaderships in the sound management of our human and material resources.

Statement of the Core Values

Integrity

We uphold honesty, accountability and fairness in the performance of our tasks.

Excellence

We are guided by the highest standard in the performance of our duties in instruction, research and community service.

Teamwork

We move as one in the spirit of mutual trust, loyalty and solidarity to achieve our common goals.

Innovation

We courageously explore avenues to develop new programs and processes to assure the faithful achievement of our institutional goals and objectives.

Social Responsibility

We commit to deliver services through an integrated community development program.

GRADUATE SCHOOL

Vision Statement

The Graduate School develops professionals ready to face challenges, to update new trends and to implement changes in

their respective field of expertise towards integrally developed, competent, productive and socially responsible citizens contributing to the achievement of a humane society.

Mission Statement

The Graduate School in partnership with government and non-government agencies and other institutions of higher learning provides God-centered education and service, promotes effective teaching, encourages analytical thinking, intensifies capacity for functional creative research, and inculcates the spirit of volunteerism in assisting the underprivileged members of the society through outreach activities.

Goals

The Graduate School offers programs designed for professionals facing challenges, new trends, and changes in their respective field of expertise. It aims to promote effective teaching, enlightened leadership, innovative research, spiritual nurturance and community service.

Specifically, the Graduate School aims to:

- strengthen competence in the field of teaching, administration, and supervision,
- develop students imbued with the ideals of love, freedom, and service and who are innovative, dedicated, and disciplined,
- develop entrepreneurship and to spur socio-economic growth,
- advance their knowledge, attitudes, values, and skills and be more responsive to change,
- intensify capacity for functional creative research in the broadening educational sphere, and
- inculcate the spirit of volunteerism in assisting the underprivileged members of the society.

MBA Goals and Objectives

To provide the future executive an opportunity to pursue a comprehensive program in business management; that includes theories, concepts and techniques as well as applications suited to business conditions.

To contribute to the future development of business careers of those who are already gainfully employed.

To provide the future executive an overall view of managing a business concern in order to develop an appreciation for entrepreneurship, which would spur industrial growth.

To expose the future executive already engaged in their own private business, to practical and needed

knowledge in order to manage their concern more effectively and thus enable them to compete and respond.

To enhance future executive's understanding of the changing political and economic environment within which the business manager must operate and implement his decision.

To enhance professional competencies and leadership qualities in the management of business and industry.

THE CURRICULUM

Pre-requisites: Business Orientation

(for non-BA Graduate)	Management	3
	Marketing	3
	Accounting	3
	Finance/Economics	3

A. BASIC/CORE SUBJECTS 9/12 UNITS

MBA 201 – Research and Report Writing	3
MBA 202 – Statistics with Computer Application	3
MBA203 – Organization and Management (for Non-Thesis)	3
MBA 204 – Human Behavior in Organizations	3

B. MAJOR SUBJECTS 18 UNITS

MBA 205 – Marketing Management	3
MBA 206 – Management Accounting and Control	3
MBA 207 – Financial Management	3
MBA 208 – Managerial Economics	3
MBA 209 – Production/Operations Management	3
MBA 210 – Strategic and Crisis Management	3

C. COGNATE SUBJECTS 6 UNITS

MBA 212 – Entrepreneurial Development	3
MBA 213 – Management of International Business Organizations	3

D. MBA 218 – SEMINAR IN THESIS WRITING (FOR THESIS TRACK ONLY) 3 UNITS

E. COMPREHENSIVE EXAMINATION

F. MASTER'S THESIS 6 UNITS

MBA 300 – Master's Thesis	6
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TOTAL NUMBER OF UNITS

42 UNITS