

## DEGREE REQUIREMENTS

1. Completed and passed the required minimum 42 academic units.
2. Weighted average of not lower than 1.75.
3. Passed a Comprehensive Examination.
4. Passed a Thesis / Project Paper Oral Defense.

## ADMISSION REQUIREMENTS

1. An undergraduate degree in BSBA and other related field.
2. An undergraduate average of at least 2.00 or its equivalent.
3. Transcript of records and transfer credentials if transferring from other school.
4. Fully accomplished Application Form with One (1) ID Picture (1x1, latest)
5. Graduate School entrance examination and interview.
6. Two recommendation letters from school and work that the applicant is capable of doing scholarly works in the Graduate School
7. Student's visa for foreign applicants and other requirements as foreign applicants to be submitted to the Registrar's Office.

The **Master in Management** carries a **Level III – Accreditation Status**. This was awarded by the **Association of Christian Schools, Colleges and Universities – Accrediting Agency, Inc. (ACSCU-AAI)** and certified by the **Federation of Accrediting Agency of the Philippines (FAAP)**.

*For further information, call or visit:*

### The DEAN

Trinity University of Asia Graduate School  
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**TRINITY UNIVERSITY OF ASIA**  
(formerly Trinity College of Quezon City)

## GRADUATE SCHOOL

**MM**  
**THESIS / NON-THESIS PROGRAM**



Management Empowerment  
for a  
Challenging Tomorrow

**MASTER IN MANAGEMENT**

**2010**

## TRINITY UNIVERSITY OF ASIA

### Educational Philosophy

“Preparing for Life through God-Centered Education and Service”

### Vision Statement

A premier Christian University in Asia and the Pacific transforming a community of learners as leaders towards a humane society.

### Mission Statement

To promote the formation of integrally-developed, competent, productive and socially responsible citizens by:

- instilling Christian values in all its academic programs, co-curricular and extra-curricular activities,
- providing effective and efficient services for a quality learning environment,
- extending our ideals of service learning to our partners by empowering communities to be self-reliant and by collaborating with other institutions,
- encouraging self-improvement among employees to gain higher competence and better skills towards service excellence, and
- exercising situational and servant leaderships in the sound management of our human and material resources.

### Statement of the Core Values

#### **Integrity**

We uphold honesty, accountability and fairness in the performance of our tasks.

#### **Excellence**

We are guided by the highest standard in the performance of our duties in instruction, research and community service.

#### **Teamwork**

We move as one in the spirit of mutual trust, loyalty and solidarity to achieve our common goals.

#### **Innovation**

We courageously explore avenues to develop new programs and processes to assure the faithful achievement of our institutional goals and objectives.

#### **Social Responsibility**

We commit to deliver services through an integrated community development program.

## GRADUATE SCHOOL

### Vision Statement

The Graduate School develops professionals ready to face challenges, to update new trends and to implement changes in their respective field of expertise towards integrally developed,

competent, productive and socially responsible citizens contributing to the achievement of a humane society.

### Mission Statement

The Graduate School in partnership with government and non-government agencies and other institutions of higher learning provides God-centered education and service, promotes effective teaching, encourages analytical thinking, intensifies capacity for functional creative research, and inculcates the spirit of volunteerism in assisting the underprivileged members of the society through outreach activities.

### Goals

The Graduate School offers programs designed for professionals facing challenges, new trends, and changes in their respective field of expertise. It aims to promote effective teaching, enlightened leadership, innovative research, spiritual nurturance and community service.

Specifically, the Graduate School aims to:

- strengthen competence in the field of teaching, administration, and supervision,
- develop students imbued with the ideals of love, freedom, and service and who are innovative, dedicated, and disciplined,
- develop entrepreneurship and to spur socio-economic growth,
- advance their knowledge, attitudes, values, and skills and be more responsive to change,
- intensify capacity for functional creative research in the broadening educational sphere, and
- inculcate the spirit of volunteerism in assisting the underprivileged members of the society.

### Objectives of Master in Management

1. To provide the graduate students the competencies in field of business management, administration and supervision.
2. To inculcate the core values which are teamwork, integrity, innovation, excellence and social responsibility to the graduate students.
3. To spur social-economic growth.
4. To enhance the students' research capability.
5. To develop students' leadership capability for service to local and global communities.

## THE CURRICULUM

## UNITS

Pre-requisites: Business Orientation

(for non-BA Graduate)	Management	3
	Marketing	3
	Accounting	3
	Finance/Economics	3

### A. BASIC/ CORE SUBJECTS 9 UNITS

MM 201 – Research Methods and Statistics	3
MM 202 – Theory and Practice of Management	3
MM 203 – Human Behavior in Organization	3

### B. MAJOR SUBJECTS 21 UNITS

MM 211 – Environment Management System	3
MM 221 – Financial Management	3
MM 223 – Marketing Management	3
MM 224 – Production/Operation Management	3
MM 225 – Strategic Management	3
MM 226 – Managerial Accounting and Control	3
MM 227 – Managerial Economics	3

### C. COGNATE SUBJECTS 6 UNITS

MM 222 – Human Resources Management	3
MM 231 – Management Control Information System	3
MM 236 – New Enterprise Planning and Management	3
MM 242 – International Marketing	3

*(Non-MM Subjects, with consent of the Department Head)*

### D. COMPREHENSIVE EXAMINATION

### E. \* MM 210 – SEMINAR IN THESIS WRITING 3 UNITS

### F. MASTER'S THESIS / PROJECT PAPER 6 UNITS

MM 298 – Project Paper	6
MM 300 – Master's Thesis	6

**TOTAL NUMBER OF UNITS 42 UNITS**

**\* STUDENTS WHO TAKE MASTER'S THESIS**