



# Trinity University of Asia

## The University Research & Development Center

*“Transformational Leadership Towards a Culture of Excellence in Asian Service-Learning”*

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### URDC Skills Enhancement Officer Graduates with Highest Honors



Dr. Elias M. Sampa, Research Skills Enhancement Officer of the University Research and Development Center, graduated recently with a Doctor of Education degree with the highest honors from the Arellano University.

The Arellano University conferred on him the distinctions, “with

Highest Honors” and the “Dean’s Citation for Best Dissertation Award” for his outstanding scholastic performance. He led the 2,607 candidates for graduation from four campuses of the university system in the 72<sup>nd</sup> Commencement Exercises held at the Plenary Hall of the International Convention Center, Pasay City on April 9, 2010.

The said academic honor is given to a graduate student with a general weighted average equivalent to 1.00-1.08. The “Dean’s Citation for Best Dissertation” is given to a candidate who receives the highest grade. The dissertation of Dr. Sampa

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### TUA Enters into a MOA with CREBA Research Institute



In its intent to expand its industry linkages for purposes of collaborative/ commissioned research, sourcing of funds, and exchange of expertise, Trinity University of Asia (TUA) entered into a Memorandum of Agreement (MOA) with the Chamber of Real Estate Builders and Associations (CREBA) Research

the MOA  
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in Quezon City. were top officials of both by Mr. Jerry M. Navarrete na S. Sumaya – University

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### TUA Networks with Four Other Universities/Colleges for CHED Research Funding

Trinity University of Asia, as a member of the CHED-UP Diliman Zonal Research Center, has networked with Our Lady of Fatima University, Central Colleges of the Philippines, Carlos S. Lanting College, and Miriam College in doing a proposal on the topic “Mating Experiences of Adolescents and Its Influence on the Evolving Filipino Cultural Landscape.”

This is in keeping with the guidelines of the Commission on Higher Education pertaining to the application for research funding assistance where higher educational institutions are enjoined to go into collaborative researches

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### URDC Director Shares TUA's Best Research Practices with the Faculty of Mountain View College



University of Asia on May 18, 2010, upon the invitation of Dr. Arceli H. Rosario, Vice President for Academic Affairs of Mountain View College, Valencia, Bukidnon. The seminar was held at their conference hall. Both faculty and administrators attended.

With Dr. Bugnalen in the team

of resource speakers were Dr. Epitacio S. Palispis, Vice President for Academic Affairs, who gave a talk on best practices in instruction, and Dr. Juliet K. Bucoy, TCCD Director, who lectured on best practices in community extension. Dr. Elias M. Sampa, the URDC Research Skills Enhancement Officer, facilitated the open forum.

This seminar was a sequel of another seminar conducted on March 10, 2010 where Dr. Palispis lectured on how to continuously work for excellence with emphasis on preparing for Level 3 program accreditation and quality assurance monitoring. The administration and faculty of Mountain View College hope to have more

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### URDC Director Participates in CHED-UP Diliman Zonal Research Center's Series of Seminar Workshops

In its commitment to assist the member higher education institutions in developing and enhancing their respective research capabilities, the CHED-UP Diliman Zonal Research Center is sponsoring a series of research seminar-workshops. In a meeting on March 29, 2010 at the Zonal Research Center, PHIVOLCS Building, University of the Philippines, Diliman, Dr. Joselito Duyanen, the CHED-UP Diliman ZRC Director, discussed the details.

The first two seminar-workshops were specially designed for official research administrators of the member institutions to be able to come up with research roadmaps for their respective universities, which shall contain their visions and missions, guidelines, administrative protocols, etc. The first one was held on April 16, 2010 on the topic, "Organization and Development in Research for Research Administrators: Perspectives and Focus - Centering on the Macroscopic Axis". The second was on, "The Basics of Research: What Research Administrators should know" which was held on April 30, 2010.

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### URDC Director Serves as Overall Chair in the Accreditation of Filamer Christian College

URDC Director Bugnalen was appointed by Mr. Angelito Pedreño, Executive Director of the Association of Christian Schools, Colleges and Universities – Accrediting Agency, Inc. (ACSCU-AAI), upon the approval of the University President Dr. Josefina S. Sumaya, to act as overall chair in the accreditation of Filamer Christian College, Roxas City. The accreditation was a resurvey done on March 1-5, 2010.

Three collegiate programs: Business Administration, Liberal Arts, and Nursing; one graduate school program – Master of Arts in Teaching; high school program; and elementary school program were all resurveyed. The graduate school and collegiate accrediting team was composed of Prof. Emeflor Monebit of Adventist University of the Philippines (AUP); Prof.

### URDC Director Attends the Philippine E-Journal Soft launch

URDC Director Dr. Angelita Bugnalen, together with Ms. Mary Victory Gutierrez, attended the soft launching of Philippine E-Journals (PEJ) on May 28, at the C & E Information and Resource Center. It was also attended by other research directors and representatives of participating higher education institutions (HEIs).

The said event started with an invocation led by Ms. Shine Galora, Digital Librarian, Philippine E-Journals. The participants were welcomed with the opening remarks by Mr. Maximo Gomez, Executive Vice President, C & E Publishing, Inc., who gave a little background of the Philippine E-Journals. He also presented the corporate profile of C & E Publishing, Inc. which allowed the participants to be familiar with the company.

Dr. Isagani Cruz, Consultant of Philippine E-Journals, discussed on how to manage and publish an academic journal online. His talk emphasized the importance of online journals as far as excellence of HEIs is concerned. He also discussed the different criteria for article selection, the process on how these articles should be peer reviewed, and the benefits of publishing a journal.

The thrusts of C & E's E-publishing Initiative were discussed by Mr. Jonnell Socao. According to him, it is necessary to adopt appropriate and advanced technologies in

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### URDC Director Graces PAGE-National Convention as Resource Speaker

Director Bugnalen, together with Dr. Elias M. Sampa, URDC Research Skills Enhancement Officer, delivered a talk on enhancing an institutional research culture in the 44<sup>th</sup> National Assembly and Seminar-Workshop of the Philippine Association for Graduate Education – PAGE-National at Punta Villa Training Center and Resort, Villa Arevalo, Iloilo City on February 24-26, 2010. This year's convention theme was "Enhancing Research Culture in Philippine Higher Education."

There were two other lecturers on enhancing research culture. One was Dr. Melchor Julianes of Emilio Aguinaldo College who read the paper of Dr. Jesus A. Ochave entitled "Development and Management of Research Culture

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## URDC Research Project Management Officer Presents a Paper at the Mathematical Society of the Philippines Annual Convention

The Research Project Management Officer of the University Research and Development Center, Prof. Ma. Antonia C. Capili, presented her research "*Phenomenology of Math Teaching*" to attendees in the annual convention of the Mathematical Society of the Philippines on May 20-21, 2010 at the Montebello Villa Hotel, Banilad, Cebu City. The convention with the theme *Strengthening Mathematics Research and Education and its Role in National Development* was attended by more than 350 mathematics educators and researchers from the different parts of the country. The convention marked the 37<sup>th</sup> year of MSP as the country's largest professional organization dedicated to the promotion of mathematics and mathematics education. The affair was hosted by the MSP Cebu Chapter.

Prof. Capili's study which was presented on the first day of the convention asserts that a successful teaching-learning process is dependent more on the teachers' relational skills than on the mastery of subject matter. The teacher's skill in affecting the disposition of the students towards the subject is the primary indicator of a successful teaching-learning process. The study which employed phenomenology as research method was warmly accepted by the body.

There were seven parallel sessions with the following thrusts: Analysis, Number Theory and Algebra, Algebra and Combinatorics, Graph Theory, Statistics and Applied Math, Applied Math, and Math Education.

There were six invited resource speakers: Dr. Paul Terlinger, University of Wisconsin, Madison, USA who talked on the *Classification of Sharp Tridiagonal Pairs*; Dr. Ester Ogena, Director of Science Education Institute, lectured on the *Capacity Building in Mathematics on Basic and Teacher Education*; Dr. Alnar Detalla of Central Mindanao University discussed *Missing Terms in Classical Inequalities*; Prof. San Ling of Nanyang Technological University expounded on *Quantum Error-Correcting Codes: Some Recent Development*; Dr. Jesper Jansson of Ochanomizu University, Japan, explained *Combinatorial Algorithms for Building Phylogenetics Supertrees*; and Prof. Agnes Paras of the University of the Philippines delivered a talk on *Matrix Decomposition*.

The second day was marked by the presentation of posters on the following areas: graph theory and combinatorics, statistics and applied math, and math education. The posters were exhibited at the Pavilion Hall of the hotel.

Dr. Serena C Gomez, Department Head of Math and Physics Department, and Prof. Cynthia B. Omampo, and Prof. Ernesto S. Framo of the College of Arts and Sciences also attended the two-day convention. They are regular members of the Mathematical Society of the Philippines.

### *URDC Director Attends the Phil. ....from Page 2*

developing E-publishing platforms for efficient publication and dissemination of Filipino-authored reading materials. He also said that E-publishing conserves a lot of time and resources in printing, publishing, and distributing a journal or a book. The second thrust that he discussed was more on the utilization of cost-effective publishing method. Mr. Socao also emphasized that C & E's E-Publishing can free the publishers from inventory, shipping or delivery costs, maximizing the economics of electronic distribution. Thirdly, C & E's E-publishing strengthens partnership with Filipino writers and academic institutions. This can support scholars in having their works known globally. Addressing the user's increased capacity to adopt new and emerging technologies was the fourth thrust discussed by Mr. Socao.

Ms. Katherine Joy Laparan, E-publishing head of C & E's EdTech Division, talked on the Philippine E-Journal project (PEJ). C & E Publishing, Inc., known as a premier educational publisher in the Philippines, has established the Philippine E-journal which is accessible online globally. This project disseminates the output of Filipino scholars. It increases the chance for Philippine HEIs to be known in the worldwide research community and offers financial incentives to Filipino educators and researchers. According to her, journals submitted by the publishers must meet the criteria before they can be published. The PEJ project offers the following services to participating academic institutions, namely: (1) provides free hosting services (<http://ejournals.ph>); (2) stores submitted journals, updates database with the latest information provided by the journal publishers; (3) manages statistics of downloaded articles or subscribed articles.

Prof. Ronnie Pasigui facilitated the open forum. Some of the concerns raised were: "How will the royalty fees be allotted"; "Does the author of the article have the right to get his share from the 20% royalty fees given by the C & E's publishing, Inc.?" Dr. Acuña of Miriam College suggested that authors of the articles, as well as the journal publishers should share whatever revenues they get from C & E. Dr. Angelita P. Bugnalen suggested that HEIs formulate policies to guide researchers, authors, scholars on their rights and privileges as far as the publication of their finished funded researches is concerned.

### *URDC Director Serves .....from Page 2*

Rosemarie J. Lucas of Philippine Christian University; Prof. Aquiles Sansing of Central Philippine University (CPU); Dr. Earl Jude Cleope of Siliman University; Dr. Josefina S. Magno of General de Jesus College; and Prof. Mila H. Sales of AUP. On the other hand, the Basic Education Team consisted of Prof. Annie Laurie Bawayan of Easter College; Ms. Grease Agape Llamas of Trinity Christian School; Mr. Andres Ilocto of Hope Christian High School; Mr. Renato Guerrero of Philadelphia School; and Mr. Maridel Ambon of CPU.

Filamer Christian College is an ACSCU-AAI sister school of Trinity University of Asia. It is a non-stock and non-profit educational institution founded by the Women's American Baptist Mission Society in August 1904. "Filamer" stands for Filipino and American to signify the joint venture of the Baptist Filipino and American missionaries in Christian education. Due to its significant improvements and achievements in its programs and facilities, Filamer Christian College is now preparing for universityhood.

Dr. Bugnalen was also a member of the team that accredited Philippine Christian University, Dasmariñas, Cavite; and Northern Luzon Adventist College, Artacho, Sison, Pangasinan the past school year.

# LESSONS FROM BENCHMARKING



Participants participating in a benchmarking session  
May 11, 2010

Benchmarking is one of the key pillars of the OECOC in borrowing and sustaining a culture of research. It is absolutely essential to be in touch with other OECOC in the country, big or small, old or emerging, to learn more about what is going on in the areas of research. It has been a practice of 100 OECOC to share our research practices to other OECOC in the process, learn from them, too. This would not be possible without the outpouring support of top-level management: President Dr. Josefine S. Domingo, YTCO Dr. Epifanio S. Palapin, and YTCF Atty. Lorenza A. Taguete. They are meritorious educators and distinguished quality managers who believe in continuously seeking ways and means to improve all of the OECOC in the country's pursuit to Liberate 100 OECOC in

A good number of OECOC-OECOC and OECOC who are always communitarian who are always open, supportive, and eager to share their best practices and to exchange notes with each other. At the end of the day, we gather lessons from such experiences and find something to help us do better as a research and development center of this community of OECOC.

Recently, OECOC has been blessed with opportunities to visit and exchange best practices in the following benchmarking opportunities.

## Mountain View College (May 19, 2010)

De Edreñat College as a mountain top and surrounded by hills, giving its surroundings temperate weather and making grounds that could withstand the Philippine summer.



Participants participating in a benchmarking session  
May 19-24, 2010 with Deaconess OECOC

Mountain View College, as the name implies, is situated on a mountain. Figuratively speaking, it is very a work area. It gives an uplifting atmosphere to the OECOC. The environment abounds with lush and green vegetation while the temperature is perfectly cool. It is working and relaxing.

## OECOC-OECOC (May 19-24, 2010)

Positive and encouraging experiences, discussions, and interaction in research came out to be a shared story among peers representing deans of schools in the country that congregated for this event.



**Union Christian College**

At Union Christian College we work with students, faculty, interested in developing research skills using qualitative approaches. We agree to do a thing in our own accomplishment in developing and managing qualitative approaches using the quantitative and the blended approaches.

**Lorosa College**

The College is a modern integrated institute located in San Fernando City with state-of-the-art infrastructure and learning facilities. It is committed to the development of its students. Lorosa College is an academic giant providing excellent basic education programs and known for its impressive performance in passing licensure examinations. It's a school where life and love in arts and sciences within and far beyond the Philippines and Asia. In many ways, the school is a renaissance of a school culture that while straight to business and learning are well as professionally equipped.



**Our Lady of Lourdes College Foundation**

The College is located in Davao, Camarines Norte. It has a very spacious campus. The landscaping was done during the training of accreditors who in which the DEED personnel were invited a research process.





### SAIBI, Antipolo City

The institute has distinguished Applied Research methods. The TUA team observed how a distinctive material is drawn from the life and experiences of a practitioner. It was a revealing experience. It brings me back to the commonness of both academic and real life which can be so alien to each other and totally separate worlds.

### PAAGI, Iloilo

The URDC story of building and sustaining a culture of research at Trinity University of Asia was shared by Dr. Eugenio and Dr. Sampa in his discussion. There was a powerful exchange of ideas, challenges, struggles, as well as recommendations and hopes that surrounded research in the country's Graduate School's and HEIs in general.



### Central Philippine University

This is a multi-awarded HEI in its various research endeavors. In 2003 the Commission on Higher Education (CHED) awarded CPU with the Best Research Program in Region VI. The URDC personnel were given an opportunity to see some of CPU's research products and programs, and to discuss the ways they manage their research program and source their funds.

### What URDC has learned from Benchmarking

It is not easy to consolidate the wealth of insights and discoveries in a few words without risking the risk of oversimplifying. The following insights simply stand out as areas of concern among positive strides:

- ✓ The culture and infrastructure of research in the HEIs remain a big challenge.
- ✓ Research management is still at its infancy in most HEIs.
- ✓ Research financing is a very serious national problem for HEIs.
- ✓ Faculty involvement in research is very problematic that has yet to be addressed fully.
- ✓ Using the threat “publish or perish” as a strategy makes one wonder: should research as a quality input to education be sustained through the use of threat?
  - ✓ There are controversies or unresolved issues and dilemmas surrounding this second function of HEIs besides instruction and extension.

Is there a light at the end of the tunnel? For the URDC, yes, there is light. There is a growing interest in research. But there is still much work to be done at varying levels to bring about and sustain a culture of research in the HEIs.

## URDC Disseminates Research Results to Stakeholders

The University Research and Development Center conducted two research fora to disseminate the findings of two researches to the concerned stakeholders. The two studies were: A Survey on Trinity University of Asia Service Units: Implications to Stakeholder Satisfaction and Lived Experiences of Teachers: A Reflection on their Interpersonal Relationships.

The findings of the study, A Survey on Trinity University of Asia Service Units: Implications to Stakeholder Satisfaction, were shared to the non-teaching staff, some faculty members, and administrators on January 20, 2010 from 3:00 to 6:00 pm at the Mandel Hall Auditorium. The institutional research of Dr. Cesar D. Orsal, Dean of the College of Arts and Sciences; Dr. Angelita P. Bugnalen, Director, University Research Development Center; Mr. Jose Lino Sarmiento, Director of the Human Resource Development Office; and Dr. Wilhemina Tomas, acting Dean, College of Education and Director of the Guidance Center evaluated the performance of 21 service units/personnel of Trinity University of Asia from the perspectives of the students, staff, faculty, alumni, administrators, and parents. Each of the four proponents took part in the presentation of the study. Dr. Orsal discussed the objectives of research and presented the implications and conclusions of the study. He also cited the recommendations of their group. Dr. Tomas and Mr. Sarmiento took turns in discussing the interpretation of the data while Dr. Bugnalen detailed the methodology of the research. The forum did not only intend to make the concerned stakeholders aware

of their performance but as well as to mobilize them to enhance and strengthen their services.

Likewise, Prof. Maria Antonia Capili, Research Project Management Officer of the University Research and Development Center, presented her study on the topic “Lived Experiences of Teachers: A Reflection on Interpersonal Relationships” to the faculty members of the Basic Education on March 8, 2010 at the Cabanban Hall, High School Campus from 1:30 to 4:00 pm.

Prof. Capili discussed the interpersonal relationships of high school teachers with the different social groups in school, such as the students, parents, staff and peers, and administrators. The study which made use of phenomenology posits that teachers are trapped by their role to teach which prevent them from addressing the compounded roles delineated by parents, students, staff, peers, and administrators. The said paper was earlier presented at the International Science Education Conference held in Singapore on Nov. 24 to 26, 2009.

Dr. Epitacio S. Palispis gave the opening remarks on both occasions wherein he stressed the importance of research and encouraged the faculty to undertake research. Dr. Elias M. Sampa, Research Skill Enhancement Officer, facilitated in both programs.

### *URDC Director Participates in CHED.....from Page 2*

The next topic in the series is on the transformation of theses and dissertations, as well as terminal reports, into scientific articles for publication in technical journals. As per guideline, this is open to graduate faculty advisers or graduate students who already have duly accepted hard-bound theses or dissertations and who are willing to have their works published in an international journal. Other topics would be on: Why and How to Publish?; Project-Based Management and the Research Process; and Intellectual Property Rights, Patenting, Copyrighting, and Commercialization.

### *URDC Director Graces PAGE.....from Page 2*

in a Midsize HEI: Some Encouraging Results.” The other lecturer was Dr. Fely David of Central Philippine University who delivered on “Research Culture in a Higher Education Institution: The Case of Central Philippine University.” In the open forum, it was observed that many inquiries were directed to the case of Trinity University of Asia, a young and emerging university, in developing a research culture.

The assembly was formally opened by Dr. Ramon C. Cabag, PAGE Region VI President, followed by the statement of purpose and introduction of the keynote speaker by Dr. Epitacio S. Palispis, the PAGE-National President. Dr. Rosita L. Navarro, former PAGE-National President, was the keynote speaker.

In the election of the next set of officers, Dr. Palispis was reelected president. Other administrators who represented Trinity University of Asia in the convention were: Dr. Juliet K. Bucoy, Director, Trinitian Center for Community Development; Dr. Rodelio Bathan, Dean, College of Business and Administration and Accountancy; and Dr. Benjamin C. Dayrit, Dean, Graduate School.

### *URDC Director Shares TUA 's .....from Page 2*

learning opportunities and exchanges in the future in pursuit of their goal to become a university like TUA someday. In a letter to the top-level management of TUA, Dr. Rosario considers TUA as their big sister and model.

## FAQ: What is ISI?

The research capability of a university is no longer measured by the number of researches generated or the number of presentations in conferences but on the number of studies published in ISI journals. What is ISI?

According to Isagani Cruz (2008), ISI or Institute for Scientific Information refers to a list of journals which are considered important by scholars all over the world. These journals are considered significant because most of the articles published in these journals have been cited in footnotes and bibliographies of other researches. The list of ISI journals are found in Thomas Reuter's website. The ISI database includes the world's most important and influential researches worldwide (Testa, 1998).

Why publish in ISI journals? Publication in ISI journals implies that the research is relevant and significant. The article is read worldwide and may likely be cited as reference by other researchers.

The challenge to researchers in today's research milieu is to publish in ISI journals.

Aside from ISI, another database which contains abstracts of peer-reviewed articles in different disciplines is Scopus. Scopus covers nearly 18,000 titles from more than 5,000 publishers (Elsevier, 2010).

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*TUA Networks with Four .....from Page 1*

undertaking. This is being promoted by the zonal research centers all over the country.

The collaboration is represented by the research directors of the participating institutions and one faculty researcher from each. They are Dr. Arliana Arboleda and Dr. Consuelo C. Callang of Central Colleges of the Philippines; Dr. Henry G. Robeniol and Dr. Delfin Hernandez of Carlos S. Lanting College; Ms. Ruth Q. Bugas and Dr. Jasmin E. Acuna of Miriam College; Ms. Marilyn Morales-Obod and Dr. Remigia Nathanielz of Our Lady of Fatima University; and Ms. Maria Antonia Crudo-Capili and Dr. Angelita P. Bugnalen of Trinity University of Asia.


To date, the proposal is now under review by CHED-UP Diliman Zonal Research Center.

*TUA Enters into a MOA .....from Page 1*

President. Likewise, CRI was represented by Mr. Florentino Dulalia, Jr. – CREBA National President and CRI President Emeritus, and Dr. Eduardo Ong - CRI President. Witnesses to the MOA signing were: Dr. Angelita P. Bugnalen – Director, TUA - University Research and Development Center (TUA-URDC); Prof. Antonia C. Capili – TUA-URDC Research Project Management Officer; Prof. Menandro M. Magculang – TUA Academic Affairs Administrative Officer; Mr. Victorio Soliven – CRI Vice Chairman; Atty. Alvin Paranada – CRI Deputy Executive Director; Prof. Roque Magno – CRI Executive Director; and Mr. Pedro Tario – CRI Founding Chairman.

The MOA stipulates that CRI would propose research projects and activities to be undertaken, jointly or commissioned, along with specific roles and undertakings of both parties and submit the same to TUA for evaluation of viability; and coordinate closely with with TUA on all matters pertaining to the research projects and activities. On the part of TUA, it would evaluate the research projects, the program for continuing professional education, and other activities proposed by CRI for joint undertaking, as well as provide resources and assistance which may be required for the conduct of the approved research projects and activities.

To facilitate the undertakings, the parties agreed to create a joint committee to do the evaluation, coordination, and execution of the approved programs, joint/commissioned research projects, and activities.



Trinity University of Asia  
University Research & Development Center  
**NEWSLETTER**

The official biannual publication of the University Research and Development Center in support of the research and development agenda of TUA

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*URDC Skills Enhancement Officer .....from Page 1*

evance and quality of the Philippine tertiary system of the OFW phenomenon: Implications management”, was unanimously selected for its high relevance and positive impact on the development of knowledge.